



Open House tips for showing a home

- Schedule an Open House at least one week in advance. Look in your local newspaper in the classified real estate section or online to determine which is the most popular day for the open house.
- Restrict total open hours to 3 to 4 hours to reduce the time waiting for buyers. It also increases the odds of people visiting simultaneously and enhances the sales atmosphere creating interest by one prospect seeing another looking at the house at the same time.
- Place signs with directional arrows from 3 or 4 blocks away toward the house. Be sure to check local city restrictions for putting up signs in the area.
- Place a very visible Open House sign in front.
- Leave space for visitors to park.
- Remove all debris from in front of the house.
- Make the front porch and entry way sparkle!
- Turn on all the lights, including closets and open drapes.
- Place and brochures or other printed materials in the entry way.
- Have extra clean bathrooms and close all toilet lids.
- If the home features very organized closets, open a few for inspection.
- Verify that valuables have not been left where accessible.
- Play the same soft music in each room available.
- Consider having visitors sign a guest registration book or sign-in sheets.



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